

COOKIE POLICY

As the owner of the website <https://www.istanbulsmartapt.com> ("Website") and the Istanbul SmartApt; Erginođlu ve alıřlar Mimarlık İnřaat Ticaret ve Turizm A.ř. ("Company") uses Cookies to personalize the user during their visits to our online channels. Cookies are small pieces of data sent to your computer by the web server through your network browser. There are four types of Cookies. These are Session Cookies, Performance Cookies, Functional Cookies, and Advertising and Third-Party Cookies. The www.t.com website uses all of these cookies. The use of these technologies is carried out in compliance with the legislation to which we are subject, in particular the Law on the Protection of Personal Data No. 6698 ("KVK Law") in Turkey.

The purpose of this Cookie Clarification text is to provide you with information regarding the processing of personal data obtained during the use of cookies by users/visitors ("Data Owner") of the Site during the operation of the <https://www.istanbulsmartapt.com> website ("Website") operated by us. In this text, we would like to explain to you what kind of cookies we use on our website and how you can control them.

As the Company., we may opt out of using the cookies we use on our site, change their types or functions, or add new cookies to our site. Therefore, we preserve the right to change the provisions of this clarification text at any time. Any changes made to the current Clarification Text shall become effective on the site or upon publication in any public media. You can find the last update date at the beginning of the text.

Which Cookies Are Used For What Purposes?

In General; the names and purposes of the cookies used on our site as the Company are mainly as follows:

Session Cookies:

Such cookies are necessary for the proper functioning of the functions of the Website. These cookies allow the site to be visited and its features to be used. Session cookies are used to transfer information between various pages of the site and to prevent users from entering information more than once. Session cookies are temporary cookies stored in user's/visitor's browser until they exit the Website.

Performance Cookies

The use of these cookies allows the visitor/user to collect information about the frequency of visits to the pages, related error messages (if available), the time users/visitors spend on the page, and how they navigate the site. This information may be used to improve the performance of the website.

Functional Cookies

These cookies determine user-made selections (e.g., selected city, booking date, etc.) and offers user convenience. It also provides users with advanced site features.

Advertising and Third-Party Cookies

The Website uses cookies from third-party suppliers to have specific functions on its site (for example, tools created by social media sharing tools on promotion pages). The website also uses cookies from companies to perform ad tracking on the site.

In accordance with Articles 5 and 8 of the Law on Protection of Personal Data and in the case of exceptions in the relevant legislation, your personal data may be processed in accordance with your consent where necessary in accordance with the legislation and otherwise for the above purposes without your consent. As the Company, we may share your personal data within the scope of the lighting text with our suppliers and the public authorities authorized by law in accordance with the legislation, limited to the realization of the above-mentioned purposes. The parties to which the data is transferred may store your personal data on their servers around the world.

How Can You Control the Use of Cookies?

Visitors/users have the ability to customize their preferences for cookies by changing the browser settings in which they view the platform. If the browser in use offers this option, it is possible to change preferences for cookies through browser settings. Thus, the data owners have the option of preventing the use of cookies, preferring to receive alerts before the use of cookies, or simply disabling or deleting certain cookies, although this may vary depending on the capabilities offered by the browser. In general, Internet browsers are predefined to automatically accept cookies. Browsers can be set to block cookies or notice the user when cookies are sent to the device. Since the management of cookies may vary between browsers, please see your browser's help menu for more information. For general information about cookies or how to delete or block them, you can visit www.allaboutcookies.org

Cookies preferences will need to be made individually for each device on which the visitor has access to the Platform. In terms of cookies used by many companies for advertising, preferences can be managed through "Your Online Choices".

The mobile device settings menu can be used to manage cookies in mobile devices.

You can visit the links below to learn more:

Google Adwords: <https://support.google.com/ads/answer/2662922?hl=en>

Google Analytics: <https://tools.google.com/dlpage/gaoptout>

Google Chrome:

<http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

What Are Your Rights as a Data Owner?

According to Article 11 of the Law on Protection of Personal Data, data owners are entitled to:

- Learn whether personal data has been processed,
- Request information if personal data is processed,
- To learn the purpose of processing personal data and whether they are used appropriately,

- To know the third parties which personal data is transferred domestically or abroad,
- If the personal data is incomplete or incorrectly processed, to request their correction and request informing the third parties to whom the personal data is transferred,
- Although it has been processed in accordance with the provisions of the KVK Law and other relevant law, deletion of personal data in case the reasons that require processing are eliminated; or requesting deletion of the personal data and to notice the third parties in this context whom the personal data was transmitted to,
- Object to the occurrence of a result against the person by analyzing the processed data exclusively through automated systems,
- In case of damages due to unlawful processing of personal data, to demand compensation for the damages.

If you submit your requests regarding these rights with the methods available at the Website your applications will be evaluated and finalized as soon as possible and within 30 (thirty) days.

Although it is essential that no fee is charged in relation to the demands, the Company reserves the right to charge a fee based on the tariff determined by the Protection of Personal Data Board. The Data Holder declares that in case of any request that will result in the non-use of any personal data by the Company, it may not be fully utilized by the operation of the Site and declares that it shall be responsible for all responsibilities arising within this scope.

We recommend you read “The Clarification Text on Processing of Personal Data” on the Company’s Website for more detailed information on processing of personal data.